

ADVISORY #1, The 1st WBF 2025 in Taiwan



This advisory #1 is for the delegates of the 1th World Bird Fair 2025 in Taiwan this coming September 19-23, 2025.

Welcome to the 1st WBF 2025 in Taiwan, the first ever in the world.

About TAIWAN and the venue in Taichung City

Taiwan is a democratic country in East Asia. (Please see <https://en.wikipedia.org/wiki/Taiwan>.)

Taiwan lies on the Tropic of Cancer, and its general climate is marine tropical. So the weather is still pretty hot and somehow humid in September.

Taichung City is located in Central Taiwan. The average temperature is about 32°C/24°C and humidity is about 70% or lower.

The WBF venue is at Civic Plaza, a popular open space with green grass, like a park where people used to visit everyday and even more people during the weekend.

Arriving Taiwan:

- If you have not included your flight details upon registration, kindly fill the form below.
- Please arrive the **Taoyuan International Airport (Taipei)** before noon on Sep. 19 in order to attend “Meeting up Business Partners” from 15:30 to 17:30 and the WELCOME DINNER at 18:30.

- <https://www.beclass.com/rid=294ffee68425992da7fe>

Transportation from Taoyuan International Airport to HSR(High Speed Railway) Taichung Station.

1.Take MRT from the airport to HSR Taoyuan Station(see map below)

Please look for directions to the MRT Station.

- If you arrive at Airport **Terminal 1**, your MRT station is **A12**.
- If you arrive at Airport **Terminal 2**, your MRT station is **A13**.
- From A12 or A13, purchase(cash or credit card available) an MRT ticket to **Taoyuan HSR Station A18**.
 - The cost of the ticket is NT\$ 35.00.
- Please see the photos below. Kindly check this link for MTR details, https://www.tymetro.com.tw/tymetro-new/en/_pages/travel-guide/index.php



***Upon arriving Taiwan HSR station on Sep. 19 and Sep. 23**

A shuttle service is ready to take you from HSR station to The Splendor Hotel-Taichung. Volunteers from Wild Bird Association, Taichung(WBAT) will guide you to take the shuttle (vice versa). Either they will find you or you can find them easily. The shuttle is running from 08:00 to 17:00 on Sep.18, and from 08:00 to 12:00 on Sep. 23. The shuttle bus schedule will be announced later.

UPDATES:

1.The official hotel is The Splendor Hotel-Taichung

<https://www.splendor-taichung.com.tw/en>

2.Delegates who are planning to go to Taichung City earlier than September 19, you may book a hotel nearby or we may help you to book The Splendor Hotel-Taichung by request. No meal service before or after the Welcome Dinner on September 19. But the hotel is in a popular area of the city. You may find food everywhere.

***It's SAFE to walk around in the city, even at night.**

***The welcome desk is open in the hotel from 15:00-18:30. You will receive a souvenir pack including a name tag, memorial gifts, and 2 polo-shirts and maybe more.**

3.Two Polo-shirts will be given away to participants. The blue one should be worn on Day 1 and the green one on Day 2.

4.A volunteer English/Chinese helper will be arranged at every booth.

5.Thanks to the enthusiastic participation, we are opening 12 speaking slots on Sep. 21 for delegates to promote their ecotourism activities and conservation projects. Each slot will be allocated 15 minutes maximum. Kindly reply in the form.

***Deadline for speech requests : August. 10.**

6.During welcome dinner on September 19, tokens of appreciation will be given per organization by Dr. Chou, Director-General of Taiwan Tourism Administration. Delegates may also give tokens of appreciation to the dinner host. Tokens can be in the form of books and bird-related merchandise or food produce or crafts from your country of origin. We suggest delegates to wear your native/ethnic attire. We understand if you might not do so but it will make the dinner more festive.

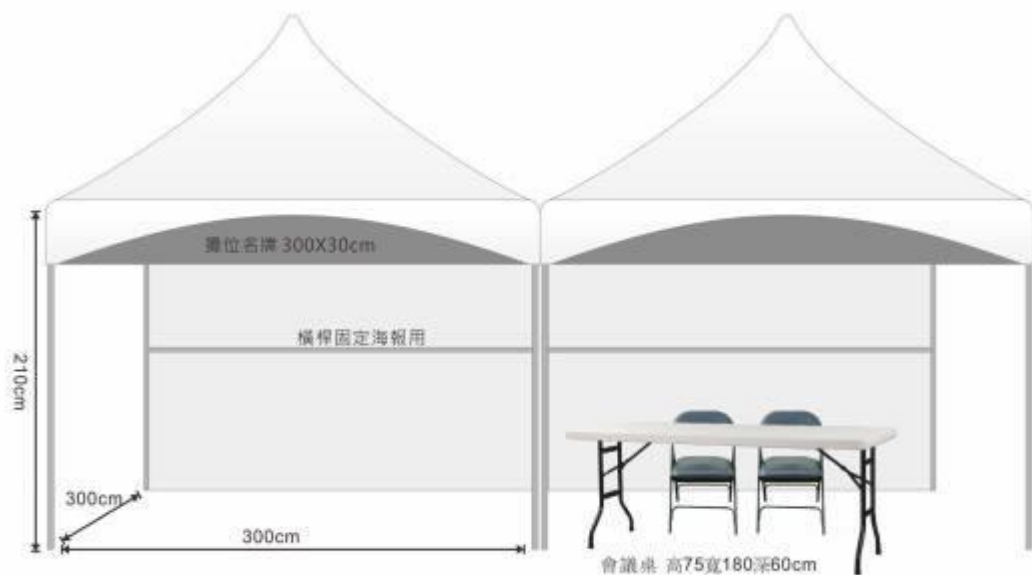
7.The Mayor's night of Taichung City is on September 20.

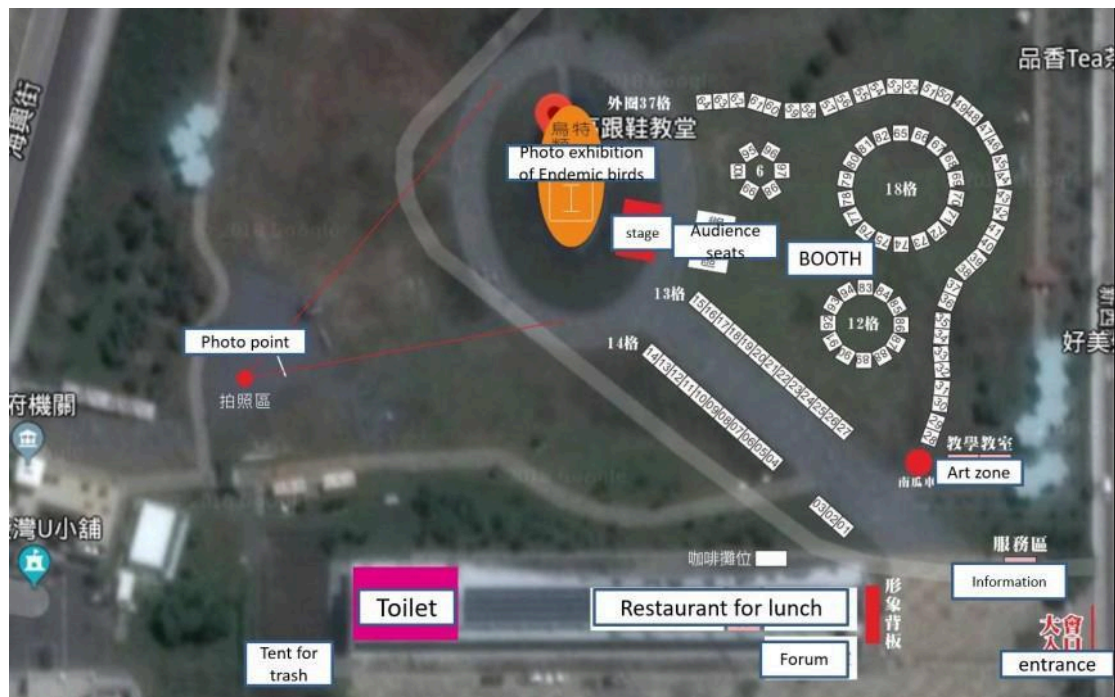
8.For the dinner on September 21, we are conducting a silent auction/raffle. Delegates are asked to donate items worth at least USD \$ 5 and these will be auctioned out from USD\$1. Mechanics will be provided later but we assure you this

will be a fun experience! Items donated do not have to be related to birds or birdwatching. These can be books, handicrafts, food, etc. from your country.

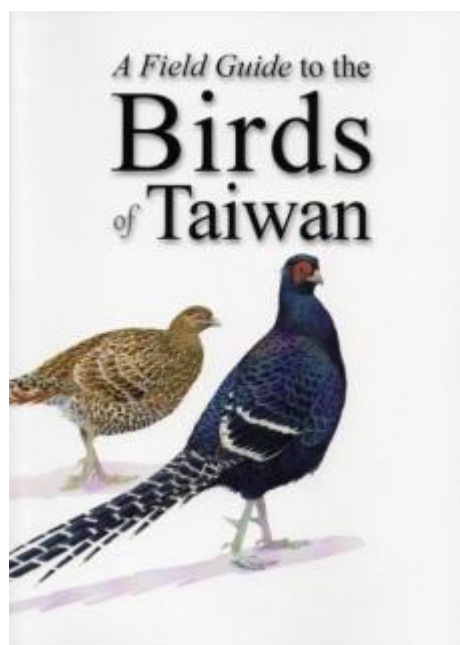
OTHER IMPORTANT DETAILS:

- The venue of the Asian Bird Fair is the **High Heel Park**. Each organization will be provided with a **3m x 3m tent with electrical outlet**. Please bring your own adaptor. The booth will be covered 3 sides with bars for hanging tarps and banners.
- WBF will provide each stall with the following equipments:
 1. 2 tables (180cm * 75cm)
 2. 2 chairs
 3. 2 110V power sockets
 4. Tent size: 3m * 3m Adjustable back cloth at the back, open on both sides
 5. 1 Lighting 110V16W
 6. 1 ceiling fan





- We are coming up with a souvenir program. Kindly send the logo of your organization/company ASAP to be included in the souvenir program.
- As a special offer to international delegates, we are offering The Field Guide to the Birds of Taiwan, English version at US\$ 30.00 (25% off). To order your copies, kindly click <https://goo.gl/EFvjtl>.



Schedule,

Sep. 19, Arrival of all delegates

15:00 Welcome desk open at The Splendor Hotel

15:30 Meeting up business partners

18:30 Welcome dinner at Hotel National (3 minutes walk from The Splendor Hotel)

Sep. 20-21 Exhibition days

Sep. 20,

07:00 Breakfast (or anytime before 8:00)

08:00 walk to Civic Plaza, the WBF venue and set up booth.

09:00 All booth open

10:00 Opening Ceremony

11:30-13:30 Lunch

14:00 Forum I : Bird fairs and Birding Tourism

Speakers, *Subject to change*

Host, Andrew Sebastian

14:00-14:20 South American Bird Fair, Horacio Matarasso

14:20-14:40 Philippines Bird Festival, Mike Lu

14:40-15:00 Pokhara Bird Fair, Manshanta Ghimire

15:00-15:20 Avistar Brazil, Guto Carvalho

15:20-15:40 Gambia Birding Fair and Conference

15:40-15:50 African Birding Expo, Herbert Byaruhanga

15:50-16:10 Panel discussion

16:10-16:40 Birds of the Philippines

Alain Pascua, Special guest speaker

17:30 END of the first day

18:30 Mayor's Night at The Splendor Hotel

Sep. 21

07:00 Breakfast (or anytime before 8:30)

09:00 All booth open

09:30 Forum II : Birding Tourism and Bird Conservation

Speakers,

To be confirmed~

11:30-13:30 Lunch

14:00 Forum III : Birding Tourism and Bird Conservation

Speakers,

To be confirmed~

17:30 END of the event

18:30 WBF Friendship Dinner

19:30 Auction

Sep. 22 Birding to Dashueysan Forest Recreation Area

06:00 Breakfast

06:00 departure

17:30 back at the hotel

18:30 Turnover Dinner

Sep. 23 Departure of all delegates